MARCH INFORMATION SESSION



SNEAK PEEK:

New and Improved

Coordinator Resource Page!

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Note: The information in this PowerPoint is true and accurate at time of presentation (26/3/25) and is subject to change.

SESSION OVERVIEW:



TOPICS TO BE COVERED:

- Trilogy Care Marketing Team Introduction
- New Coordinator Resource Page What to expect
- March updates

KEY TAKEAWAYS FOR CARE COORDINATORS:

 Gain an insight into how to navigate the NEW Resource Page

SESSION PROTOCOLS:

- Microphones and Cameras are on mute.
- If you have any questions, please use the chat function this will be monitored by the team.



What is covered...

- 1. Our MARKETING TEAM
- 2. <u>NEW COORDINATOR RESOURCE PAGE</u>
 - > Supplement application forms
 - Coordinator partner resources
 - > Forms
 - Navigation Tips
- 3. **UPDATES and REMINDERS**
- 4. Feedback

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THE MARKETING TEAM

MARKETING

Our Marketing team specialises in marketing, design, communications, and events.

WHAT WE DO:

- Create awareness
 We promote our brand, ensuring it is recognised and valued.
- Build understanding
 We communicate our services and value proposition,
 demonstrating why Trilogy Care is a great choice.
- Generate enquiries
 We drive enquiry from prospective care recipients, for sales team to nurture.



HOW WE ACHIEVE SUCCESS

Maintain brand consistency

All creative and messaging reflects Trilogy Care's tone and identity.

Manage digital presence

From website and blogs to emails and social media, we keep online platforms updated and engaging.

Run marketing campaigns

We create marketing campaigns across platforms like Google and Facebook.

Oversee social media

We manage our social media presence to connect current and new audiences.

Run events

We organise events, including expos and roadshows, to promote Trilogy Care.

Develop marketing materials

Flyers, fact sheets, guidebooks and other resources.





WHY WE CHANGED...

IMPROVED USABILITY:

The previous resource page had become difficult to navigate, with outdated links and hard-to-find documents. We updated it to create a more streamlined and user-friendly experience.

REFLECT CURRENT NEEDS

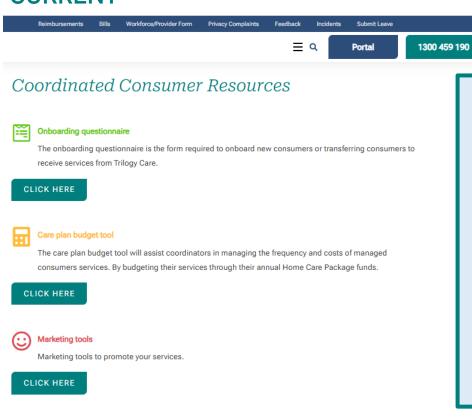
As Coordinator roles and responsibilities have evolved, so too must our resources. The updated page reflects the most current practices, tools, and expectations.

ENHANCED ACCESSIBILITY

We wanted to ensure that all Coordinators—whether new or experienced—can easily access the materials they need anytime, from any device. The new design supports better accessibility and clarity.

WHAT HAS CHANGED...

CURRENT



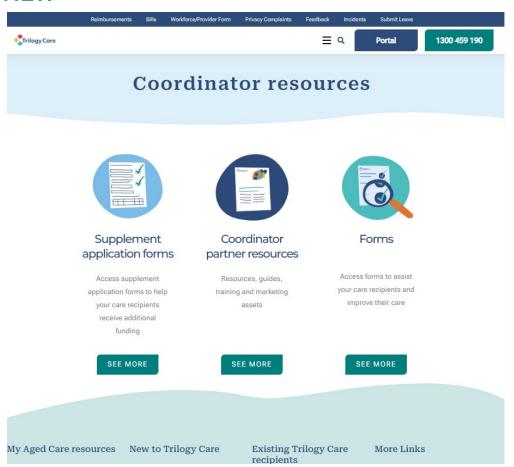
Package upgrades

Package upgrade requests assist coordinators and care partners prepare for a clients extra funding, and assist them in updating the care plan, budget, and home care agreement.

UPDATED

All your required materials are now organised into three easy-to-navigate folders.

NEW





Time to unpack

SUPPLEMENT APPLICATION FORMS



Supplement application forms

Access supplement
application forms to help
your care recipients
receive additional
funding



SEE MORE

NEW:

This section includes all the necessary forms you'll need to apply for supplements. You can easily return to the main Coordinator Resource Page by clicking the "Back to Coordinator Resources" button located just below the heading.

Supplement Application Forms

← Back to Coordinator Resources

Dementia & Cognition Form	Dementia and cognition supplement form	VIEW
Oxygen And Enteral Feeding Form	Oxygen and enteral feeding supplement form	VIEW

COORDINATOR PARTNER RESOURCES:



Coordinator partner resources

Resources, guides, training and marketing assets



SEE MORE

Coordination partner resources

← Back to Coordinator Resources

Consumer Fact Sheets	Fact sheets to provide to your care recipients	SEE MORE
Coordination Fact Sheets	Informative resources for care coordinators	SEE MORE
Marketing Resources	Guides and assets to help market your business	SEE MORE
Compliance Resources	Information required to remain compliant with Trilogy Care's procedures	SEE MORE
Monthly Coordinator Information Sessions	Access to previous monthly information sessions	SEE MORE
Monthly Coordination Updates	Access to previous coordination updates	SEE MORE
Home Care Academy	Home care training resources	SEE MORE
Premium Business Service Providers	Access to premium supplier offers	SEE MORE

COORDINATOR PARTNER RESOURCES: Consumer Fact Sheets



Understanding Home Care Packages	Information for your care recipients about aged care options, My Aged Care, and the assessment process	VIEW
Home Care Package Providers	Information about Home Care Package providers	VIEW
Income Tested Fee FAQ	Information regarding the Income Tested Fee	VIEW
Switching Providers	Information for care recipients about how to switch provider	VIEW
Home Care Packages Vs CHSP	Explanation on the difference between HCPs and the CHSP	VIEW
Applying For A Home Care Package	Guides for applying for a Home Care Package	VIEW

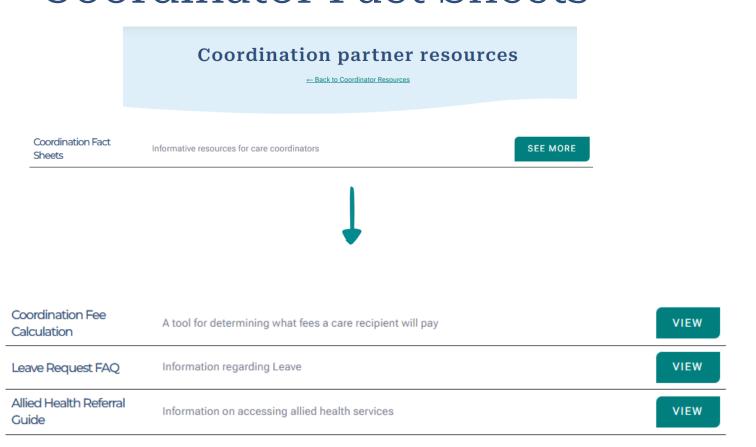
THIS SECTION:

This section is packed with helpful information to support both prospective and active Care Recipients. Trilogy Care will continue to expand and update these resources to ensure they meet evolving needs.





COORDINATOR PARTNER RESOURCES: Coordinator Fact Sheets



THIS SECTION:

This section offers fact sheets for coordinators, including FAQs. If you have ideas for additional fact sheets that could support your work, don't hesitate to reach out to your Partnership or Relationship Manager—we'd love your input!

COORDINATOR PARTNER RESOURCES: Marketing Resources

Coordination partner resources

← Back to Coordinator Resources

Marketing Resources

Guides and assets to help market your business

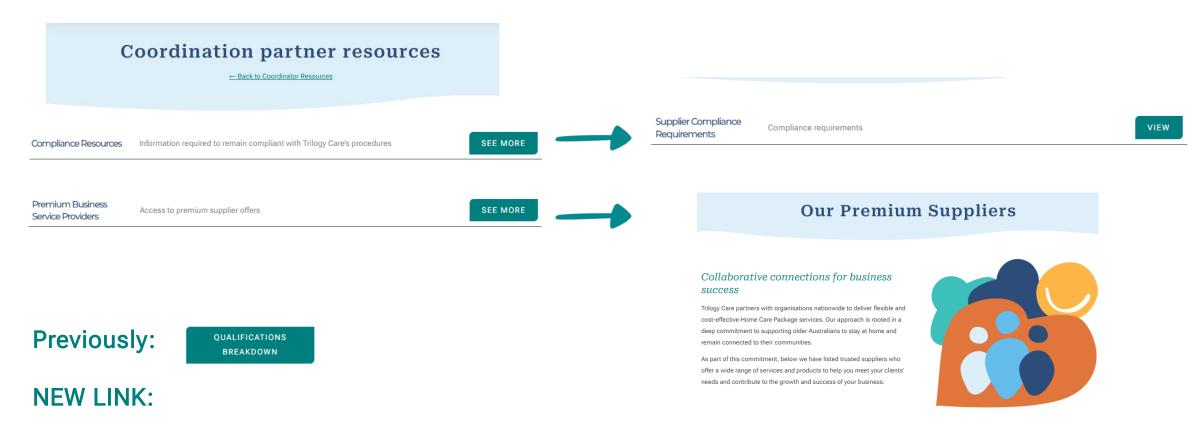
SEE MORE

NEW SECTION: Business to Business (B2B) materials

This section contains marketing resources designed to support your outreach to external partners and businesses. If you need guidance or assistance using these materials, please contact your Partnership or Relationship Manager for support.

Email Banner	A partnership email banner	VIEW
Email Signature	A partnership email signature	VIEW
Social Media Tile 1	A partnership image for social media use	VIEW
Social Media Tile 2	A partnership image for social media use	VIEW
In Partnership With Trilogy Care Copy And Guide	Guide on how to use approved Trilogy Care copy	VIEW
In Partnership With Trilogy Care Email Signature	A partnership email signature	VIEW
How To Guide - Load Email Signature	A guide on how to use the email signature	VIEW
Care Log Book	A copy of the care log book	VIEW
Understanding Care Options	A copy of the Understanding Care Options guidebook	VIEW
Trilogy Care Brochure	Trilogy Care marketing brochure	VIEW
Marketing Support Manual	A full manual on how to use the provided marketing support resources	VIEW

COORDINATOR PARTNER RESOURCES: Compliance & Premium Suppliers



Your updated resource page makes it easy to find information on qualification breakdowns, along with a quick link to our Premium Partners for added convenience.

COORDINATOR PARTNER RESOURCES: TRAINING and UPDATES

Coordination partner resources --- Back to Coordinator Resources

Monthly Coordinator Information Sessions	Access to previous monthly information sessions	SEE MORE
Monthly Coordination Updates	Access to previous coordination updates	SEE MORE
Home Care Academy	Home care training resources	SEE MORE

NEW SECTIONS: Training and Updates

These sections provide quick access to monthly updates, training sessions, and a direct link to the Home Care Academy. Be sure to check back regularly so you stay up to date and don't miss any important information.



FORMS



Forms

Access forms to assist your care recipients and improve their care



SEE MORE

FORMS:

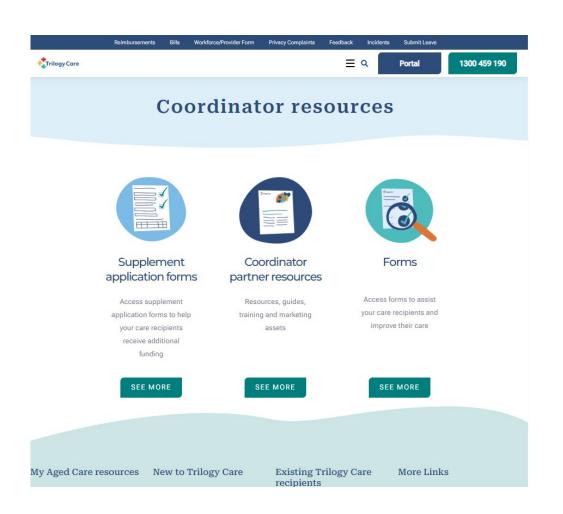
This section brings together all the essential links for your day-to-day forms—from onboarding to submitting leave and incident reports. Previously, these were scattered across different areas, but now they're all in one convenient place.

Coordinator forms

← Back to Coordinator Resources

New Care Recipient Onboarding Questionnaire	Onboarding questionnaire	VIEW
Incident Reporting Form	Form for correctly reporting incidents	VIEW
Care Plan Budget Tool	Budgeting tool for care plans	VIEW
Package Level Upgrade Request Form	Form for requesting a Package upgrade	VIEW
Leave Form	Applying for leave	VIEW

KEY NAVIGATION TIPS...



ACCESSING LINKS:

You can open links by clicking on the section headings, or by selecting "See More" or "View" where available.

RETURNING TO THE HOME PAGE:

Navigate back to the main page using the back arrow on your web browser, or by clicking the "Back to Coordinator Resource" button

← Back to Coordinator Resources

INCIDENT AND LEAVE FORMS:

These forms are now accessible in two convenient locations:

1.Under the **"Forms"** section on the home page 2.In the **top ribbon menu**



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UPDATES and REMINDERS

UPDATES/ REMINDERS

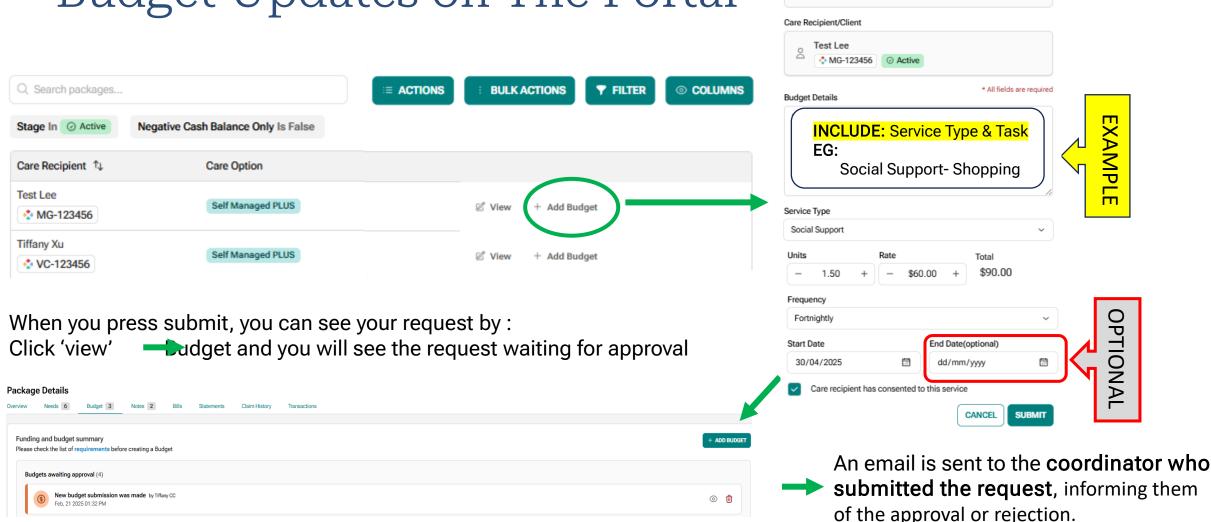
PORTAL ACCESS and PRIVACY



- Coordinators MUST NOT share login details under any circumstances.
- In line with the **Aged Care Standards Standard 1**: consumer privacy and confidentiality must be always protected.
- Only registered Coordinators with a current police check are permitted portal access.
- Support Workers are not permitted to access the portal or any private consumer information.
- Managers are responsible for removing former coordination staff from the portal promptly.

Remember to visit the <u>Portal Knowledge Base</u> for support and updates to the Portal

Budget Updates on The Portal



Propose New Budget

(i) Approval by Care Management required

REMEMBER: DO NOT ACTION until you receive confirmation from Trilogy Care.

STAY CONNECTED



SUPPORT AT HOME:

Remember to register for our first webinar on MONDAY 31st March at 2pm AEST

Register Here To Attend- Completed

THE PORTAL: Have your say...

Your insights help shape the future of the Trilogy Care Portal, guiding what we build next to better support *you*.

Portal Feedback Survey

TRILOGY CARE ROAD SHOW

WE'RE ON THE ROAD!

Trilogy Care is touring Australia's East Coast in 2025, connecting with local communities and providing advice on navigating in –home care options and understanding Home Care Packages. We would appreciate you promoting the Roadshow and spreading the word about our services. Let's work together to empower more people to take control of their care options!

YOU CAN SUPORT BY...

Sharing the Registration Link with prospective Care Recipients:

Road Show Registration link

Advertise the Road Show via a Face book post:

Facebook link

Post on your LinkedIn:

Linkedin link

ANY QUESTIONS...

For more details around the event, and if you would like to get involved, please contact your Partnership or Relationship Manager—they're here to help.



Together, we make a difference!

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FEEDBACK

FOLLOW UP

We kindly ask that you take a moment to complete the evaluation via the link below.

MARCH Information Session Feedback





APRIL INFORMATION SESSION:

Wednesday 30th April 2025

SUPPORT AT HOME: Webinar:

Monday 31st March 2025 at 2pm AEST

REGISTER TO ATTEND- Expired Link

Submit your Support At Home questions here!



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