

Our Premium Suppliers Program

Collaborative partnerships for business success

Trilogy Care is Australia's fastest-growing home care provider, empowering older Australians and their families to take control of their care while maximising available funding. Our flexible, cost-effective model supports greater independence and personal choice, making us the preferred provider for those seeking more value from their home care.

We partner with organisations nationwide to deliver seamless, consistent, and high-quality services across the sector. In addition to providers who work directly with care recipients, we collaborate with industry partners that support and enhance the services offered by our care coordinators and service providers. These partnerships span essential care services, service marketplaces, business operations, marketing solutions and more – creating new opportunities for growth, efficiency, and innovation across the home care landscape.

Key benefits of becoming a Premium Supplier:

- **Visibility and promotion**
Featured on Trilogy Care's Premium Suppliers Page, with opportunities for exposure via social media, emails, and targeted campaigns
- **Lead generation and growth**
Access to co-branded marketing and advocacy from our sales and coordination teams
- **SEO and content collaboration**
High-value backlinks, blog features, and shared promotional content
- **Industry integration**
Stronger connections with service providers and care coordinators, opening the door to broader commercial opportunities
- **Community engagement**
Participation in events that connect with engaged local audiences and increase brand awareness
- **Partner of the Month campaigns**
Dedicated exposure across multiple channels, feature placement on digital platforms, priority event collaboration, and enhanced visibility



Our commitment to you

As a Premium Supplier, you'll receive:

- **Full branding support** including use of Trilogy Care logos, co-branded collateral, and professional integration of your brand within our network
- **Custom copy, blog content, and web snippets** to support easy, on-brand promotion
- **Sharable assets** to support your own marketing, including email content, social media templates, and promotional graphics
- **Promotion** across Trilogy Care's public platforms and closed community groups
- **Inclusion in Partner of the Month campaigns** for high-impact exposure



What we ask of Premium Suppliers

We believe in building mutually beneficial relationships. We ask suppliers to engage meaningfully and ensure the partnership is visible across relevant platforms.

- **Joint marketing and promotion**
Inclusion on your website, emails, and social media channels
- **SEO and content integration**
Reciprocal backlinks, shared content, and co-branded campaigns
- **Exclusive offers or discounts**
Value-added benefits for Trilogy Care clients or industry partners
- **Active engagement**
Sharing Trilogy Care content and helping amplify the partnership

Join Our Premium Suppliers network

If your business aligns with our values and you're ready to expand your reach, generate new leads, and collaborate on meaningful initiatives — we'd love to hear from you. Contact us at partnerships@trilogycare.com.au

trilogycare.com.au

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